



GREATER NY CHAPTER OF RED CROSS HONORED FORMER PRESIDENT BILL CLINTON AT CENTENNIAL CELEBRATION BENEFIT

October 20, 2005 [New York, NY] – The American Red Cross in Greater New York celebrated its 100th Anniversary and honored former President Bill Clinton at its Centennial Celebration Ball this evening at the Word Financial Center.

New York City Mayor Michael Bloomberg and “The Daily Show’s” Jon Stewart also spoke at the event, which featured a special performance by critically acclaimed jazz trumpeter Chris Botti and Grammy winner, Paula Cole. Daniel Rodriguez, former NYC police officer, sang the National Anthem.

Top government and business leaders joined together to commemorate the American Red Cross in Greater New York’s Centennial year. Guests, including , Katie Couric and Elisabeth Rohm joined event co-chairs Kenneth I. Chenault, Chairman & CEO of American Express; Shelly Lazarus, Chairman & CEO of Ogilvy & Mather Worldwide; and Dr. Michael A. Stocker, President & CEO of Empire Blue Cross Blue Shield.

The event, which included silent and live auctions, was expected to raise more than \$2.3 million for the American Red Cross in Greater New York.